



INVITATION

We would like to invite you to our presentation at the Internationale Salone del Mobile Milano 2010.

Geke Lensink and **Jesse Visser** proudly present their newest designs in Milan during the Salone del Mobile. In a 140 sqm gallery space at the hottest location **Ventura Lambrate** they will show furniture, lighting and tableware.

PRESS RELEASE

Geke Lensink and Jesse Visser

A duo presentation of individual and joint designs.

In Milan **Geke Lensink** presents a collection of interior objects called Forward to Basic. Driven by the idea that our world becomes increasingly complicated Geke Lensink designer began in 2009 with a new collection of products with its interpretation of the subject. Under the name Forward to Basic began a search for archetypal values of a product and an evolution to the origin. By including also the production process will simplify Geke Lensink the originality back into the design.

The presentation consists of a group of products incorporating new ideas and traditional processes, high tech and (s)low tech.

The presentation of **Jesse Visser** consist of the round and hollow shaped table Sphaera, the Tube Furniture collection and the Lighting Assemblies.

Distinct design and innovative use of material subtly challenge the designer to analyze the product. Using this interaction, trivial objects like tables and chairs become bearers of meaning and go further than we suppose in everyday use. The fine details add to a series of distinctive products.

The **TM collection**, a collaboration between Geke Lensink and Jesse Visser, is being presented to the international public for the first time. The TM collection is a characteristic, durable and light series of furniture that has been independently designed, developed and produced.

Location:

Ventura Lambrate
Via (Giovanni) Ventura 5, 20134 Milan

Opening hours:

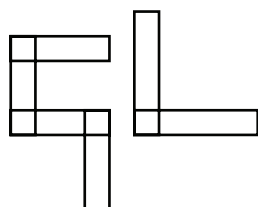
Wednesday April 14, 10:00 – 23:00
Thursday April 15 – Saturday April 17, 10:00 – 20:00
Sunday April 18, 10:00 – 17:00

More information about all the shows on Ventura Lambrate see: venturalambrate.nl

If you prefer to make an appointment or if you need more information please contact:

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JESSE VISSER DESIGNPROJECTS

