



## PRESS RELEASE

**Jesse Visser proudly presents his newest designs in Milan during the Salone del Mobile in a gallery space at the hottest location Ventura Lambrate.**

### Location

Ventura Lambrate  
Via (Giovanni) Ventura 5, 20134 Milan

### Opening hours

Wednesday April 14, 10:00 – 23:00  
Thursday April 15 – Saturday April 17, 10:00–20:00  
Sunday April 18, 10:00 – 17:00

## PRESENTATION

Jesse Visser's presentation consists of the round and hollow shaped table Sphaera, the Tube Furniture collection and the Lighting Assemblies.

Distinct design and innovative use of material subtly challenge the designer to analyze the product. Using this interaction, trivial objects like tables and chairs become bearers of meaning and go further than we suppose in everyday use. The fine details add to a series of distinctive products.

## PRODUCTS

**Sphaera** is a round aluminium table that responds to the experience of the user by her subtle shell shape. The table becomes constructive because of the 6 mm thick curved steel. The fine detail of the removable legs conveys a simplicity and ensures that the table is always stable. The products on the table all point to a center and thereby stimulate perception. The functionality is preserved but the experience is enhanced.

The **Tube Furniture** collection consists of a lightweight detachable table and a stackable chair. Combining aluminum with advanced adhesive techniques resulted in a very minimalist collection with a clear detail. The soft matte finish and the rivets give these products an attractive appearance.

The **Lighting Assemblies** consist of a series of three lighting objects. Each fixture is a fresh composition of lighting components that plays with the ready made principle.

The **Light Clamp** shows us a creative and clear use of functionality. The hinge is closed by gravity and provides the lightsource with power. The orange colour make it looks like an industrial tool. The lightsource had an internal reflector for efficient downward lighting.

The **TM collection**, a collaboration between Geke Lensink and Jesse Visser, is being presented to the international public for the first time. The TM collection is a characteristic, durable and light series of furniture that has been independently designed, developed and produced.

## **BIOGRAPHY**

Jesse Visser (1974) received his BA in 3D Design at the Utrecht School of Product Design in 1999. That same year, he set up his own design studio. In 2003, he enrolled in the Retail & Interior Design Masters programme at the Piet Zwart Institute in Rotterdam, to further develop his interests. From his Amsterdam-based studio, Jesse Visser works on a variety of projects including furniture, lighting, products, interior design, as well as on self-initiated projects. He also teaches at the Utrecht School of Product Design and is involved in the creation of the master interior architecture 'Towards Spatial Identity' HKU.

Currently he works on commission and on self-initiated projects. Recent clients include Trade Mart Utrecht, Loods6, Cineac, Opium club restaurant, Wisepeople, DAY creative business partners, City of Tilburg, Summum Reizen and 100%Licht.

Jesse Visser has been awarded several international prizes including, Designboom Competition (honorable mention, 2005), 100% Rubber Design Award (overall winner, 2002), European Design Competition (nomination, 2002).

His work has been exhibited in Milan, Cologne, London, Frankfurt, Tallin, Solothurn (Switzerland) and of course in the Netherlands.

## **INFORMATION**

For more information please visit our website [www.jessevisser.com](http://www.jessevisser.com) or contact us at [info@jessevisser.com](mailto:info@jessevisser.com)

FOR HIGH RES IMAGES PLEASE VISIT: <http://gallery.me.com/jessevisser#gallery>